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#### **MEMORANDUM**

**RECEIVED** 

NOV 9 1995

FEDERAL COMMEDIFICATIONS COMMISSION OFFICE OF SECRETARY

To: Secretary, Federal Communications Commission

From: MMB, Policy and Rules Division

Date: November 9, 1995

Re: MM Docket 93-48 - Children's Television Programming

Please associate the attached with MM Docket 93-48 ("Policies and Rules Concerning Children's Television Programming").

Rich Pahls
16550 Dorcas

166550 Dorcas

166550 Dorcas

NE

16611 100

Reed Hundt

Chair, Fedural Communication

1919 M Street, NW

Washington, DC 20554

As A school principal

I housestfieserypeignance

Concurred about the

TV programmy for

Children — Please help

C. 1395

THE Honorable Reed Hunt, CHAIR Federa Kommunications Commission 1919 M St, NW

Washington, Dc. 20554

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Mary Holiday
5404 N. 49th Aug.

Mashington, DC 20554

Jan m. Hundt, 95100: 59-30-95

I am an elementary counselor in a public (K-6) school. I am very concerned about the numbers of children I see who have accounterent convenient fears from watching violence on t.v., obtaining of the development as the traced back to the traced back to the traced back to the traced back to the traced is alarming of the adverse effects of tr. watching on children. Please take this circle consideration! Thank you holiday

Bette Poutre
202 Marian Ave.

Bellevue, NE 68005

Mr. Reed Hundt

Canal Mar. Reed Hundt

Pairman, FCC

1919 M. Street N. J.

Washington, DC 20554

Indiana Marian Mar. Reed Hundt

Mar. Reed Hund

Dear Mr. Hundt,

95100148

I am concerned about the integrity of the pocket file copy of the Children's Televisian Act. Please require the

following for educational programming: programming that has a significant purpose; reduce the amount of violence on prime time television. I have been an active member for the past 10 yrs of the Nebraska PTA. Please help us in putting children first. Bette Pontie

B. Schnadel
3521 S. 121 Str.: PM
Omaha Ne 68144

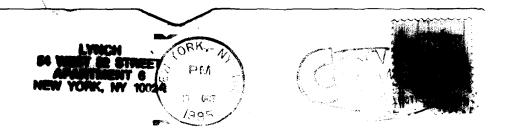
Mos Red Hundt, Chair

Fadwal Communication Comm.

1919 M. Street N.W.

Washington D.C. 20554

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Federal Communications Commission Office of the Secretary 1919 M St., NW Washington, DC 20554

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#### Help the FCC improve television programming for your children.

#### Make your voice heard: DOCKET FILE COPY ORIGINAL

Please do not cut finding
to public television. It present
the only interesting, educational
children's television in this
country. There will
be no quality
programming without it.

Draine Lynch

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1919 M St. NW
Washington DC 20554

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# STOP VIOLENCE ONTV

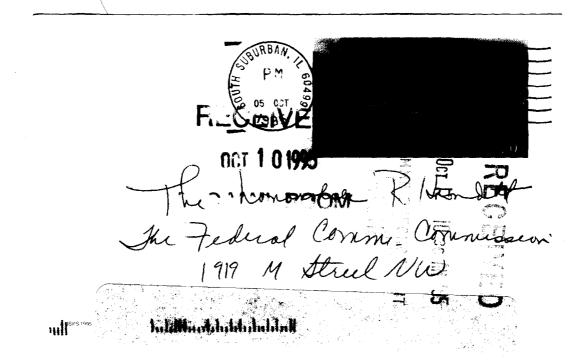
95100222

Dwight Chirdon

9496 Hoose Road

Mentor, Oh 44060

Dwight Chirdon



Please stop all the violence on T.V. and schedule more educational programs.

Linda Mladeh 4512 S. Wenonah Forest View, Del. 60402

95100174

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October 11, 1995

Federal Communications Commission Office of the Secretary 1919 M Street N.W. Washington, D.C. 20554 RECEIVED

NOV 9 1995

FEDERAL COMMUNICATIONS COMMISSION

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Gentlemen:

We would like to comment on the Children's Television Act. Our children are the future of our society. Studies have shown that sex, violence and profanity on television have an adverse affect on them.

We must address this issue. The negative attitudes toward authority and our nation and government, the violence that is rampaging our streets and the lostness of society are symptoms of how desensitized we have become. When murder becomes mundane, when sexual immorality becomes commonplace and when violence becomes routine, our children receive the message loud and clear: It doesn't matter what we do or how we act; anything goes.

We're not for excessive government intervention, however, when it comes to our children we believe that it's time for the FCC to step in and get the television industry to reduce the amount of violence and immorality being broadcast.

Our children are our greatest resource. We must insure that they have a decent society in which to grow up.

Sincerely,

Mr. and Mrs. Frank Johnson

P.S. Enclosed is a petition signed by other troubled citizens who have the same concerns.

trade pluson reannie RJohnson

Frank and Jeannie Johnson 1208 N. Willow Ellensburg, WA 98926 509-962-4644 5099626091

We the undersigned, would like to encourage the Federal Communications Commission to obtain a commitment by the television industry to greatly reduce the violence and immorality currently being broadcast. Not only must you receive a firm commitment, but television stations must be held to this agreement. We urge the FCC to recommend legislation that will resolve this issue.

Frank and Jeannie Johnson 1208 N. Willow Ellensburg, WA 98926 509-962-4644

October 3, 1995

Mr. John Santy
Federal Communications Commission
One Oxford Valley, Room 404
2300 E. Lincoln Hwy.
Langhorne PA 19047-1859

OCT 5 1995

DOCKET FILE COPY ORIGINAL

ABC

Dear Mr. Santy,

RE: Children's Television

I am very concerned about the quality of children's programming on commercial TV. PBS is the only network which offers quality, educational children's programming, and it is in jeopardy due to the Federal Government's intent to reduce funding via the Corporation for Public Broadcasting. Numerous studies have shown that programs such as Sesame Street and Barney & Friends are beneficial for children and have a positive influence on them. This kind of programming, without annoying and exploitative commercial interruptions, should continue to receive a high level of support financially. It provides quality, low-cost, educational entertainment to children of all races and economic backgrounds.

Studies have also shown that children's programming on commercial TV contains a disturbing amount of violence, and lack of educational content. In fact, children's programming on commercial TV contains more violent content than adult-oriented commercial TV programs. Product advertising, which appears frequently, is exploitative, pushing children to demand their parents to buy various toys. I am sure that commercial programming, which is "action" oriented, and with frequent interruptions, does little to prepare pre-schoolers for school. PBS, on the other hand, offers educational programming, without interruptions, which provide plenty of opportunities for children to learn and think.

While parents have a responsibility to monitor their children's activities and set limits and guidelines, television networks also have a responsibility to meet certain standards for children's programs. This has not happened. Children's programming on TV has hit an all-time low, especially on Saturday morning cartoons. Commercial networks and their advertisers view children as a lucrative market to be exploited, nothing more.

Children's programming needs to be more strictly regulated. Networks have not taken seriously in the past requirements that they must offer "educational" programs alongside ones that are purely entertainment.

I am also seriously concerned about the level of violence and sex on adult programs during day-time hours (which children watch). One glaring example comes to mind on cable tv - *The Box*, which allows viewers to order music videos to be shown on tv, allows viewers to view videos, especially "rap" videos, which contain strong sexual content. It is interesting to note that on days when children are home from school (i.e., snow days), that *The Box* has alot of viewers calling in, ordering sexually oriented videos.

Sincerely,

Cecile Brice

45 Lynns Court

Morrisville PA 19067

a fre

#### Sunday, October 1, 1995 29A

#### **Eucks County Courier Times**

### Letters

#### Help with kids' TV

The content of children's television is of concern to many parents and educators these days. The FCC has invited the public to submit opinions and comments concerning this matter to: Secretary, Federal Communications Commission, 1919 M Street NW, Washington, DC 20554. Those wishing to e-mail comments may do so at: kidstv@fcc.gov. All comments must be received by Oct. 16.

Locally, residents may contact me at the FCC's Langhorne office by calling 752-1324 or writing to One Oxford Valley, Room 404, 2300 E. Lincoln Highway, Langhorne, PA 19047-1859.

> John Santy Public Affairs Agent

O. + 14, 1995 , MM

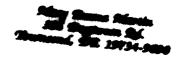
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## DOCKET FILE COPY ORIGINAL

Dear Sir:

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Since rely, Mary Emma Martin Friendly regulators Homemaker Cleet



10-11-95 Slear Jocket FILE COPY ORIGINAL I am asking the FCC. to have at least / hr. per day of educational + informational programming on all T.V. stations. also to refine its definition of educational + informational programming in order to close the regulatory loophole which permetted Stations to cite the Jetsons + the Flintstones on their liceuse renewal applications. regularly sekeluled educational programs as meeting a states e'programing obligations der the Uct, and exclude

Sencerly, - Mrs. John No.

Mr. Calon as a rative Florideon we have 5 generations South, Central ) Jares Fla. DOCKET FILE COPY OF IGINAL need our Children) grandchildren (VRASH) available I the air was Please Relarsider